

## COURSE OUTLINE

### 1. OVERVIEW

FACULTY	FACULTY OF HUMANITIES AND SOCIAL SCIENCES		
SECTION	DEPARTMENT OF PRIMARY EDUCATION		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE TITLE			
Visual Literacy and Multimodality			
COURSE CODE	ΠΕ1303	SEMESTER	4, 6, 8
HOURS per WEEK	3	ECTS	4
COURSE CATEGORY	Elective	COURSE TYPE	General background Skills development
LANGUAGE OF INSTRUCTION AND EXAMINATIONS	Modern Greek	PREREQUISITES	-
OFFERED TO ERASMUS	NO	ECLASS PAGE	<a href="https://eclass.uth.gr/courses//">https://eclass.uth.gr/courses//</a>

### 2. LEARNING OUTCOMES

<b>Learning Outcomes</b>
<p>In relation to the subject area of Visual Literacy and Multimodality, upon successful completion of the course, students are expected to:</p> <ul style="list-style-type: none"> <li>be able to relate the Theory of Multiliteracies to pedagogy</li> <li>conceptually define multimodality and visual literacy</li> <li>know and apply methods of teaching approaches that make use of multimodality and visual literacy</li> <li>recognise and apply multimodality and visual literacy to achieve differentiated learning objectives and special educational needs</li> <li>design multimodal and visual teaching materials</li> <li>create teaching micro-scenarios using multimodality and visual literacy</li> <li>use digital technology in the context of multimodality and visual literacy.</li> </ul> <p>Regarding knowledge:</p> <ul style="list-style-type: none"> <li>students will study the theories related to language teaching, and will be familiar with methodology and methodological approaches to language teaching. At the same time, they should be familiar with multilingual pedagogy and ways of using visual literacy and multimodality in teaching.</li> </ul> <p>Regarding skills level:</p> <ul style="list-style-type: none"> <li>students should creatively participate in building their knowledge, actively using the theoretical background of the course in application activities such as lesson plans, creation of teaching materials and activities in the context of multimodality and visual literacy. At the same time they develop their social skills through cooperative and teamwork activities.</li> </ul> <p>Regarding attitudes:</p> <ul style="list-style-type: none"> <li>students should feel comfortable with the use of multiple semiotic media with an emphasis on the visual in teaching and to appreciate the possibilities offered by multi-literacies with an emphasis on visual literacy and multimodality in teaching</li> </ul>
<b>General Competencies</b>
<p>Data and information search, analysis and synthesis, using IT as needed</p> <p>Autonomous work</p> <p>Teamwork</p> <p>Respect for diversity and multiculturalism</p> <p>Critical and self-critical thinking</p> <p>Advancement of free, creative and inductive thinking</p>

### 3. CONTENT

The Pedagogy of Multilingualism.
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Multimodality: use of multiple semiotic devices, paralinguistic and extra-linguistic elements of the text.

Didactic use of multimodality and polygraphy.

Visual literacy in contemporary culture and digital technology.

Visual literacy: evaluation and use of visual language.

Digital applications for the use of multimodality and visual literacy in teaching.

Design of teaching materials using multimodality.

Design of teaching materials using visual literacy.

Practical application of multimodality and visual literacy; development of teaching micro-scenarios.

Development of a curriculum for visual literacy.

Possibilities of implementing a visual literacy curriculum.

Visual literacy and differentiated learning.

Visual literacy and pupils with special learning needs.

#### 4. TEACHING AND LEARNING METHODS - ASSESSMENT

<b>TEACHING MODE</b>	In person		
<b>USE OF ICT</b>	Teaching and learning: Slide show Laboratory Training: use of computer Communication: Webmail / eClass / MSteams		
<b>COMPULSORY ATTENDANCE</b>	NO	<b>MAXIMUM NUMBER OF ABSENCES:</b>	
<b>TEACHING ORGANIZATION</b>	<b>Activity</b>		<b>Semester Workload (hours)</b>
	Lectures		39
	Study		52
	Examination		3
	Course total		94
<b>EVALUATION</b>			
	<b>Type</b>	<b>Format</b>	<b>Weighting</b>
	Final written exam	Open-Ended Questions Essay Writing	100%
Description of other evaluation method / Evaluation criteria:			

#### 5. RECOMMENDED BIBLIOGRAPHY

<b>Core textbooks (available through the Eudoxus service)</b>
Baynham, M. (2002). Πρακτικές γραμματισμού. Αθήνα: Μεταίχμιο.
Κέκια, Αμ. (2011). Η παιδαγωγική του γραμματισμού με βάση τα κειμενικά είδη. Θεσσαλονίκη: Αφοί Κυριακίδη
Cope, B. & Kalantzis, M. (2000). (Eds) Multiliteracies: Literacy Learning and the Design of Social Futures. London and NY: Routledge.
Γρόσδος, Στ. (2008). «Οπτικός γραμματισμός και πολυτροπικότητα. Ο ρόλος των εικόνων στη γλωσσική διδασκαλία». Στο Βιβλίο Γλώσσας της Β΄ Δημοτικού» ΠΜΣ στις επιστήμες της Αγωγής στο ΑΠΘ.
Δημάση, Μ., Χατζηδήμου,Κ. (2015). Η αξιοποίηση της πολυτροπικότητας στη διδασκαλία των ξένων γλωσσών. Η περίπτωση των εγχειριδίων για τη διδασκαλία της Αγγλικής και της Γαλλικής γλώσσας στην Α΄ Γυμνασίου, στο Κ. Μπίκος, Ε, Ταράτορη (Επιμ.), Χαριστήριος Τόμος στον Ομότιμο Καθηγητή Δημήτρη Χρ. Χατζηδήμου: Μελετήματα και ερωτήματα της Παιδαγωγικής Επιστήμης. Θεσσαλονίκη: Αφοί Κυριακίδη ΕΚΔΟΣΕΙΣ Α.Ε..
Kress, G. (2010). Multimodality: A Social Semiotic Approach to Contemporary Communication. NY: Routledge.
<b>Other books / Notes</b>
<b>Scientific journals</b>
Δημάση, Μ., Αραβανή, Ε. (2013) Η παιδαγωγική των πολυγραμματισμών στα σχολικά εγχειρίδια της νεοελληνικής γλώσσας του Γυμνασίου: ουτοπία ή πραγματικότητα, MAJESS, 2, 55-64.
Δημητριάδου, Κ. (2007). «Οπτικός γραμματισμός και γλωσσική διδασκαλία: Μια κριτική ανάγνωση στα νέα εγχειρίδια της Γλώσσας για την Α΄ Δημοτικού». Σύγχρονη Εκπαίδευση, τ. 148: 72-80
<b>Scientific articles</b>
<b>Other</b>